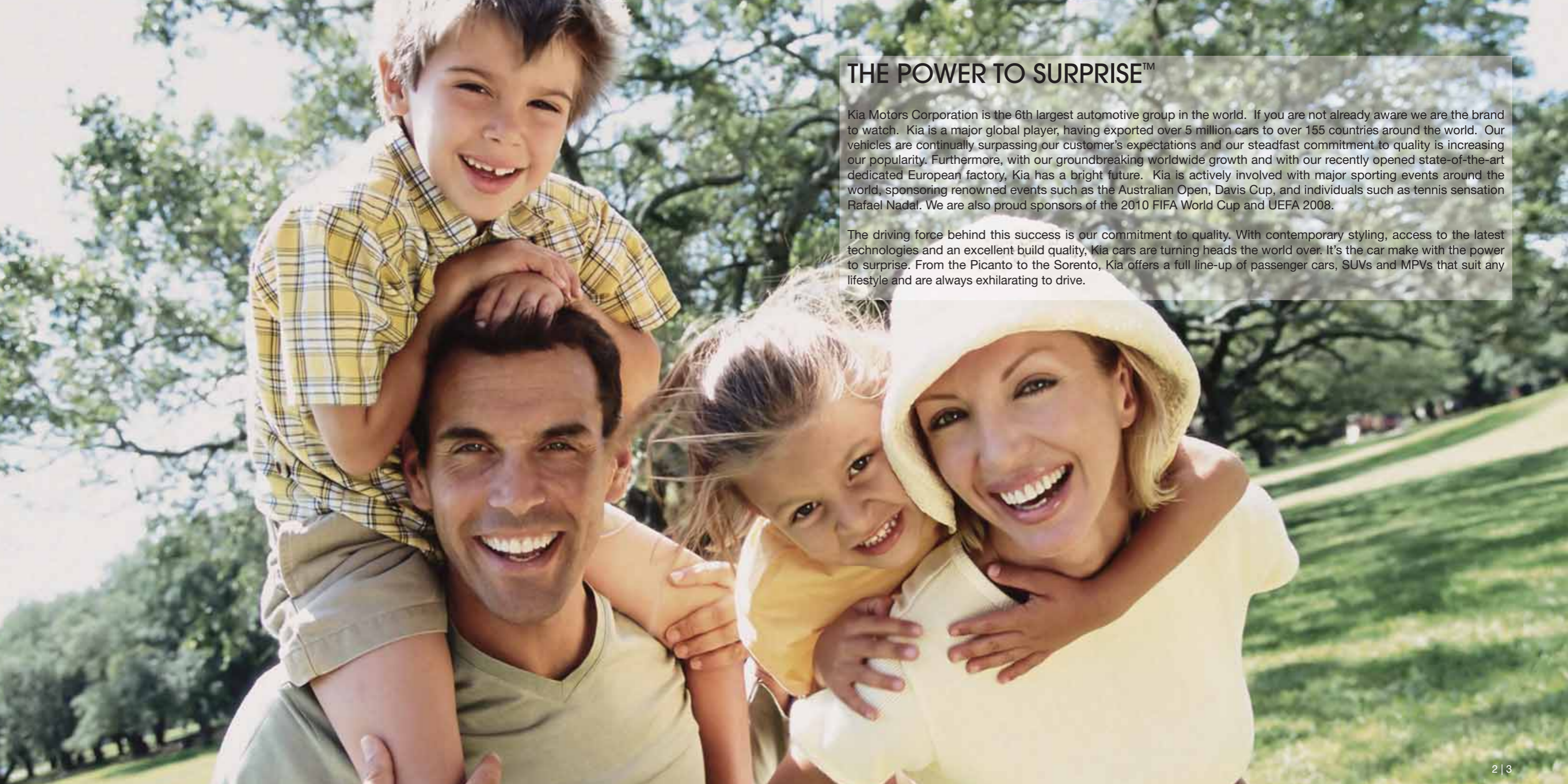




**KIA MOTORS**  
*The Power to Surprise™*

# CARENS





## THE POWER TO SURPRISE™

Kia Motors Corporation is the 6th largest automotive group in the world. If you are not already aware we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customer's expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our groundbreaking worldwide growth and with our recently opened state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring renowned events such as the Australian Open, Davis Cup, and individuals such as tennis sensation Rafael Nadal. We are also proud sponsors of the 2010 FIFA World Cup and UEFA 2008.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. It's the car make with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, SUVs and MPVs that suit any lifestyle and are always exhilarating to drive.



VERSATILE MPV WITH CONTEMPORARY STYLE



INNOVATIVE DESIGN, UNIQUE STYLING



FOR YOUR DRIVING COMFORT



## ALL ABOARD

**The powerful yet surprisingly refined Kia Carens is designed for an adventurous, active life. With an impressive five-year unlimited mileage warranty, the Carens is a family vehicle well equipped with all the thoughtful touches and safety features you'd expect.**

The combination of comfort and versatility puts the Carens in a class of its own. Designed to hold enough space to seat adults, children and friends plus everybody's luggage, but small enough for city traffic and parking spaces. The Carens is available as a 5-seater or 7-seater and the practical flat-folding seats mean you can arrange the ideal configuration for every trip.

Inside the Carens is roomy and resourceful, combining practicality and comfort. With a

modern centre fascia that brings all controls within reach and a commanding driving position for a clear all-round view, so every trip is a pleasure. The gearshift knob is conveniently located in the middle console, where it's close to hand. For added comfort there is air conditioning, electrically adjustable side mirrors, front and rear electric windows and a CD audio with MP3 player.





CHOICE AND FLEXIBILITY



## STRETCH OUT

Sporting a longer wheelbase and increased height, the interior of the Carens is more spacious than ever, translating into more head room, shoulder room and leg room than traditionally seen in the mid-sized MPV market. The Carens allows you to arrange the five or seven seats to your needs whether it's picking up a car full of children or a trip to the tip, the easily adaptable seating configurations make life easy.

With class-leading levels of versatility, the Carens features creative storage compartments that produce lots of additional space. Front door pockets, dual cup holders, 1st-row seatback pockets and storage boxes in the boot ensure everything is neatly tucked away and within reach, no matter where you sit.





PERFORMANCE AND STYLE



## CONFIDENT DRIVING BEGINS WITH COMPLETE PROTECTION

**The advanced safety features of the Carens embedded throughout the vehicle ensure driver and passenger protection at all times. Intensive research and development work has gone into ensuring that high levels of protection are built into the body shell, structure and chassis.**

Standard safety features within the Carens include twin front, side and full-length curtain airbags, seatbelt pretensioners, and active head-restraints to protect front passengers against whiplash injuries. The Anti-lock Braking System

(ABS) and Electronic Brake-force Distribution (EBD) help to minimise braking distances and give you more control of the vehicle to manoeuvre around obstacles in front.





FOR WHEREVER THE ROAD TAKES YOU



# POWERFUL PERFORMANCE WITH PRECISION

Packed with power, yet quiet and fuel efficient – that is what drives the art and science of Kia's engine technology. The Carens gives a choice of two state-of-the-art engines; the 2.0-litre Petrol and the 2.0-litre CRDi diesel engine. The 2.0-litre petrol engine has been designed for improved fuel efficiency and higher performance at low and mid speeds, lower emissions, and less noise. The 2.0-litre CRDi diesel engine boasts more torque and improved fuel consumption.

All engines comply with Euro 4 emission regulations and the diesel engine is fitted with a Diesel Particulate Filter (DPF) to reduce

harmful exhaust gases without interfering with engine performance. The Carens is available with a 5-speed (petrol) or 6-speed manual transmissions (diesel) and 4 speed automatic transmission (diesel).

Its stiff body and strategically placed panels absorb vibrations and reduce the noise of the engine inside. A fully independent suspension system and MacPherson struts in the front mean the car responds even more precisely for a confident, gentle ride – no matter how bumpy the road ahead.



# MULTI-PURPOSE FUNCTIONALITY



Enjoy the sunny days with the power tilt and slide sunroof (high grade)



Sunglasses holder



Sun visors and vanity mirrors



Tray under the front passenger seat



An electro-chromic mirror automatically dims reflected light to provide welcome eye-relief during night driving (on high grade).



The trip computer (high grade) is located in the cluster, providing up-to-date information about the distance travelled, time travelled, average fuel consumption, km / mile conversion and the outside temperature.



The rear parking sensors (optional, standard on high grade) provide more peace of mind when parking in narrow spaces.



Bottle holders



Front door pockets



Seatback pockets



Climate control (high grade)



The outside mirrors are electrically adjustable on all models and heated (on higher grades), while an electrically folding function (high grade) leaves more manoeuvring space in narrow streets or parking spaces.



The auto cruise control (high grade) is a welcome convenience on long drives.



2nd Row dual cup holders



3rd Row storage boxes (7-seat)



Roof rails (on higher grades)



## The Power to Surprise™

The Power to Surprise™ - represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

## ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, leading the way internationally to eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of Kia cars, all major plastic parts being



chosen for ease of disassembly and stamped with a composition code. Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take back and the location of your nearest take back facility.

## DYNAMIC EVOLUTION

Driven by Innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but will one day be parked right in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environment-friendly features. Kia's Namyang R&D Centre in Korea and our

overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel-efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

## SPORTING WORLD

Like any determined competitor, Kia strives to be the very best and we have revelled in victory thanks to sponsorships of major sporting events and professional athletes throughout the world.

As a proud sponsor of the Australian Open and Davis Cup, an official automotive partner of FIFA starting in 2007 and UEFA 2008 and the presenting sponsor of the Asian X Games, Kia is excited to promote the universal love of sports among our customers across the globe.

## KIA WARRANTY OFFER

Over the years, Kia has become one of the most successful worldwide car manufacturers. The key to our success? We give our customers that little bit extra: better service by qualified technicians, regular product innovation and superior warranty coverage.

### 5-YEAR WARRANTY ON THE CARENS



Your new Kia Carens enjoys a 5-year warranty without mileage limit on the entire vehicle.\*

### 3-YEAR PAINT WARRANTY

High quality body paint ensures longlasting protection and shine for your new Kia.

### 6-YEAR ANTI-PERFORATION WARRANTY

Your new Kia comes with a 6-year anti-perforation warranty.\*\*

### FINANCING

Contact your local Kia dealer to establish a finance plan that's best suited to your needs.

## ACCESSORIES

Personalise your car with a wide range of accessories. For all the options check out Design My Kia at [www.kia.co.uk/accessories](http://www.kia.co.uk/accessories)

Get creative...

### DESIGN MY KIA.

[www.kia.co.uk/accessories](http://www.kia.co.uk/accessories)

\*For full warranty coverage including terms and conditions please refer to your Kia dealer.

\*\*Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Carens range are between Urban 25.4 (11.1) - 36.2 (7.8), Extra-Urban 40.9 (6.9) - 54.3 (5.2) and Combined 33.6 (8.4) - 46.3 (6.1). The official CO<sub>2</sub> emissions are between 163 - 201 g/km.

The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban 19.3 (14.6) - 49.6 (5.7), Extra-Urban 31.7 (8.9) - 68.9 (4.1) and Combined 26.2 (10.8) - 60.1 (4.7). The official CO<sub>2</sub> emissions for the Kia range of vehicles are between 121 - 258 g/km.

Images are for illustrative purposes only and vehicles shown may not be to UK specification. We reserve the right to change specifications listed without notice.



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All information and illustrations are based on data available at the time of publication and subject to change without notice. Contact your local Kia dealer for current information. Images are for illustrative purposes only and may not be to UK specification.